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CONFIRMATION NO. 7739

SERIAL NUMBER	FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
10/043,698	01/09/2002 RULE 1.47	725	2424	MNI020001

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** **CONTINUING DATA** ***************************
   This appln claims benefit of 60/260,745 01/09/2001

** **FOREIGN APPLICATIONS** ***************************

** **IF REQUIRED, FOREIGN FILING LICENSE GRANTED** **
   02/11/2002

Foreign Priority claimed ☐ Yes ☑ No		STATE OR COUNTRY	SHEETS DRAWINGS	TOTAL CLAIMS	INDEPENDENT CLAIMS
35 USC 119(a-d) conditions met ☐ Yes ☐ No	☐ Met after Allowance	CA	15	15	2
Verified and Acknowledged /JAMES R SHELEHEDA/ Examiner's Signature	Initials				

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TITLE

   SYSTEM AND METHOD FOR BEHAVIORAL MODEL CLUSTERING IN TELEVISION USAGE, TARGETED ADVERTISING VIA MODEL CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS

FILING FEE RECEIVED 1295	FEES: Authority has been given in Paper No._____ to charge/credit DEPOSIT ACCOUNT No._____ for following:	☐ All Fees
		☐ 1.16 Fees (Filing)
		☐ 1.17 Fees (Processing Ext. of time)
		☐ 1.18 Fees (Issue)
		☐ Other _____
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